

# CAREER CRUISING ORDER FOR 2014-15

SERVING 43 SCHOOL  
CORPORATIONS IN 14 COUNTIES  
OF EAST CENTRAL INDIANA

1601 Indiana Avenue  
Connersville, IN 47331  
Phone: 800-669-3010

**CareerCruising  
Is Back!!!**



Career Cruising/Springboard's redesign to version 2.0 is much more than a mere facelift for the interface: it rightly emphasizes students building a portfolio and devising a career plan based on it. The new look is clean, modern, user-friendly and looks a lot like Facebook. Did you know Career Cruising/Springboard has Parent Portal for parents to be more engaged with their child/children? We also provide an Employment section to find jobs, internships, apprenticeships, job shadowing through Career Builder, Monster and Indeed.

The East Central Educational Service Center will continue to offer the Career Cruising/Springboard program, at discounted pricing to ECESC member schools, for the 2014-15 school year. Three components comprise the ccSpringboard experience: **Assessing Interests** The industry-leading Career Matchmaker Interest Inventory is based on a methodology more powerful than any other interest assessment. It provides a ranked list of careers student should investigate and also explains why those careers appear. **Tracking Dreams** As students explore their options and refine interests, their Living Portfolio is just a click away, making it easy to build a valuable storehouse of knowledge, ideas and action plans. We call it a Living Portfolio because it grows and evolves with each student. **Exploring the Options** Students enjoy one-click access to hundreds of up-to-date, detailed occupational profiles designed to bring the real world into the classroom. Each multimedia profile includes a full job description, typical working conditions, required education and training, expected earnings, plus links to other related occupations and other useful specific resources.

1. **Unlimited usage of the program by all students and staff from all computers at each licensed school**
2. **Students and parents are welcome to work with the program from home computers for career and education planning purposes**
3. **Toll free customer support and service**
4. **Monthly update newsletters**
5. **The Career Advisor Management System tools and tracking reports**
6. **Participation in ECESC regional Career Cruising training sessions and Career Cruising live webinar sessions**

### Building population

**1-99 students**

**100-199 students**

**200-499 students**

**500+ students**

### 1-year license

**\$295 per school bldg.**

**\$345 per school bldg.**

**\$395 per school bldg.**

**\$445 per school bldg.**

**NOTE: The cost of Career Cruising WITHOUT this ECESC discount would be \$799/per year/per school building.**

Building Name \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_

School Corporation \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Name, Building and Email of Lead Contact Person for Your Building: \_\_\_\_\_

Student Population: \_\_\_\_\_ Bill to: \_\_\_\_\_

Complete and return  
this form to  
**Jennifer Drew,**  
**ECESC**  
(FAX: 765-825-2532)  
or e-mail form to  
[jdrew@ecesc.k12.in.us](mailto:jdrew@ecesc.k12.in.us)

The ECESC will  
invoice your school  
for the discounted  
pricing in the fall  
of 2014.

**Ordering deadline for the 2014-15 school year is September 12, 2014!**